

Raleigh Antique Bottle and Collectibles Club

Bottle Talk

November - December, 2014



Late 50's Royall Crown Cola Tray from the collection of RBC member Frank Bishop

Editor: Marshall Clements
blobtop@gmail.com

FOHBC member

BOTTLE TALK FEATURE OF THE MONTH



Brief History of Royal Crown

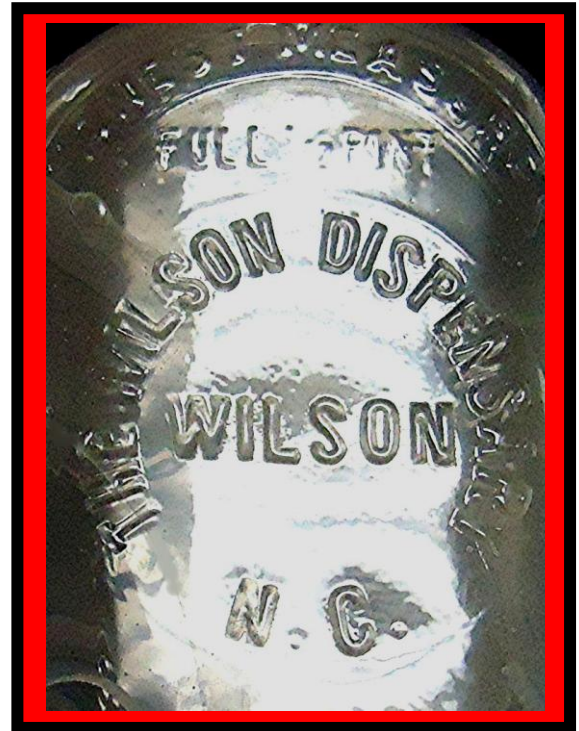
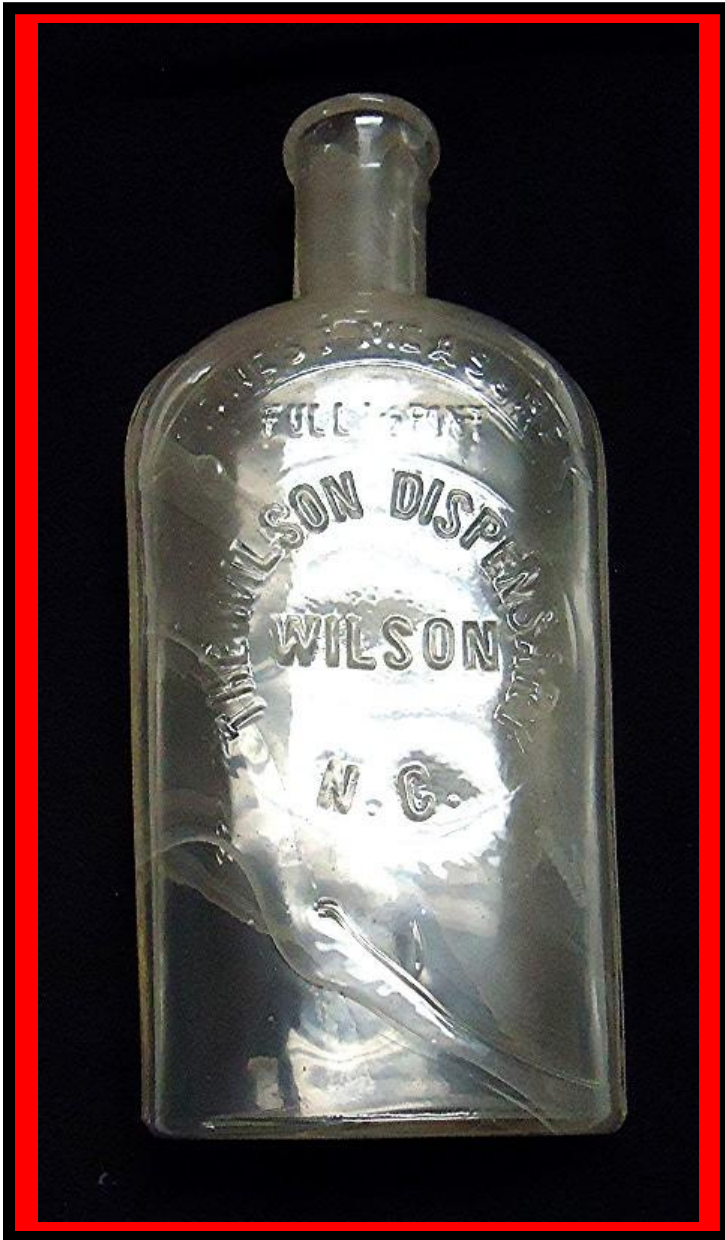
In 1901, the Cole-Hampton-Hatcher Grocery Store was established in Columbus, Georgia. In 1903 the Hatcher family took sole ownership and the name was changed to the Hatcher Grocery Store. The grocery store was located at what was 22 West 10th Street. Today's address (after house number changes) is 15 West 10th Street. At that same time, the popularity of bottled soft drinks rose rapidly, and grocery store owners wished to maximize their profit.^[2] As a grocery wholesaler, Claud A. Hatcher purchased a large volume of Coca-Cola syrup from the local company salesman, Columbus Roberts. Hatcher felt that Hatcher Grocery Co. deserved a special reduced price for the syrup since it purchased such large volumes. Roberts would not budge on the cost, and a bitter conflict between the two erupted. Hatcher told Roberts he would win the battle by never purchasing any more Coca-Cola, and Hatcher determined to develop his own soft drink formula. Thus, he went to the basement of the grocery store to find his cola. Instead, he developed a recipe for ginger ale.^[3]

The first product in the Royal Crown line was Royal Crown Ginger Ale in 1905,^[4] followed by Royal Crown Strawberry, and Royal Crown Root Beer. The company was renamed Chero-Cola in 1910, and in 1925 renamed Nehi Corporation after its colored and flavored drinks. In 1934, Chero-Cola was reformulated by Rufus Kamm, a chemist, and re-released as Royal Crown Cola.

In the 1950s, Royal Crown Cola and moon pies were a popular "working man's lunch" in the American South.^[5] In 1954, Royal Crown was the first company to sell soft drinks in a can, and later the first company to sell a soft drink in an aluminum can.^[6]

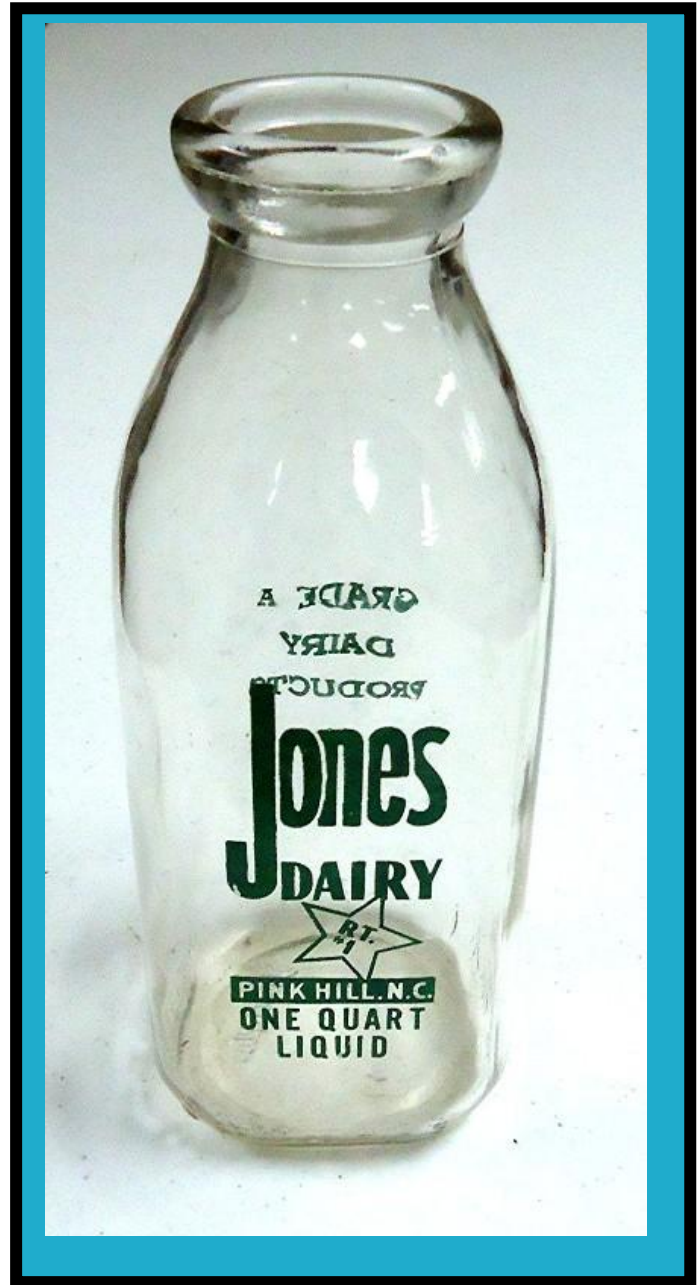
From Wikipedia

SHOW and TELL

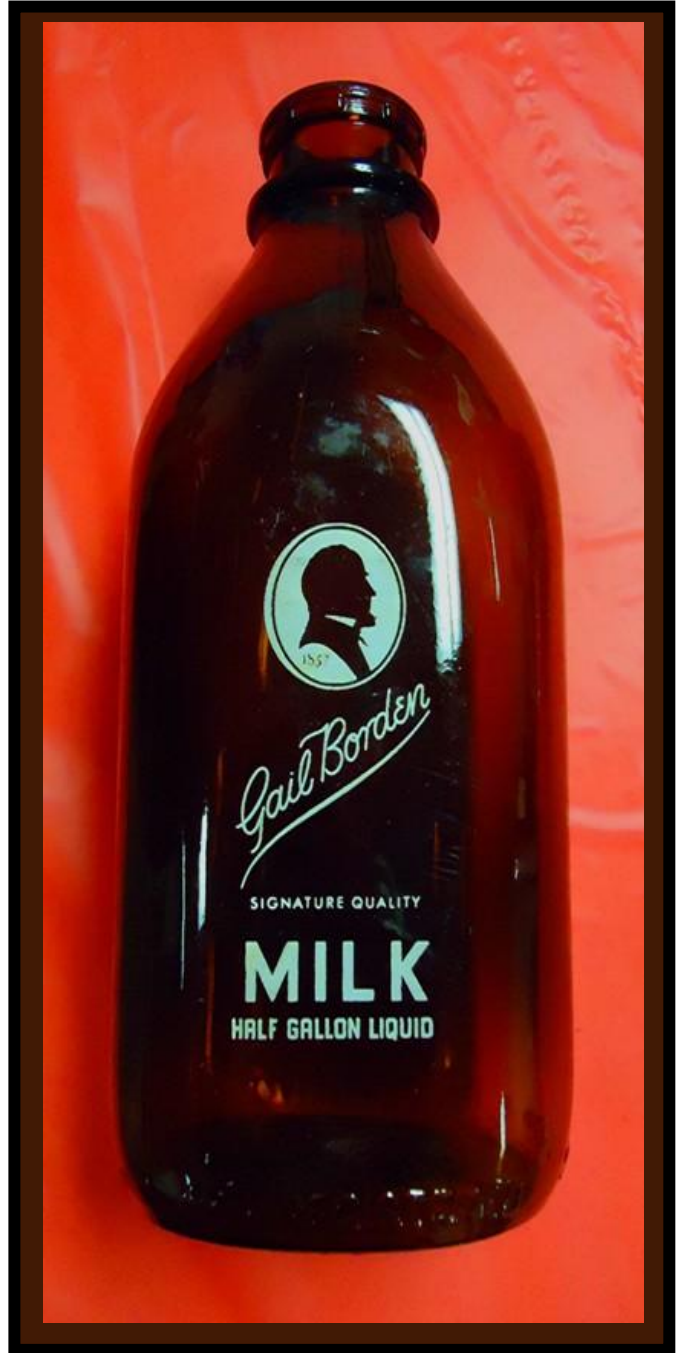


Wilson Dispensary flask presented by Joe Williams. There are very few of these bottles known to exist. Joe says he has been collecting bottles for 50 years and this is the second one he has ever seen.

In 1904, North Carolina allowed its people to vote on the Volstead Act to control the dispensing of liquor. Wives were complaining their husbands were spending their paycheck in bars and Saloons every payday and returning home drunk and broke. The Volstead Act allowed the people to vote on one of three things: 1) leave everything the way it was, 2) one central location in the city or the county to have a liquor store, and 3) do away with liquor and become a dry county. Some counties, like Wake and Cumberland, chose to have one central location. Johnson County voted for dispensaries in different towns like Selma, Smithfield, Clayton, and Pine Level. Some counties, like Mecklenburg, chose to keep things as they were.



Lonnie Blizzard presented two versions of JONES DAIRY milk bottles. Pink Hill, N.C. is a small town and you will not find a large number of bottles bearing the city's name. The bottle on the left is likely from the 40's and the bottle on the right is from the late 40's to late 50's .



Two additional milk bottles from Lonnie Blizzard's collection. Both of these bottles range in value from \$10 to \$20.00 depending on condition..



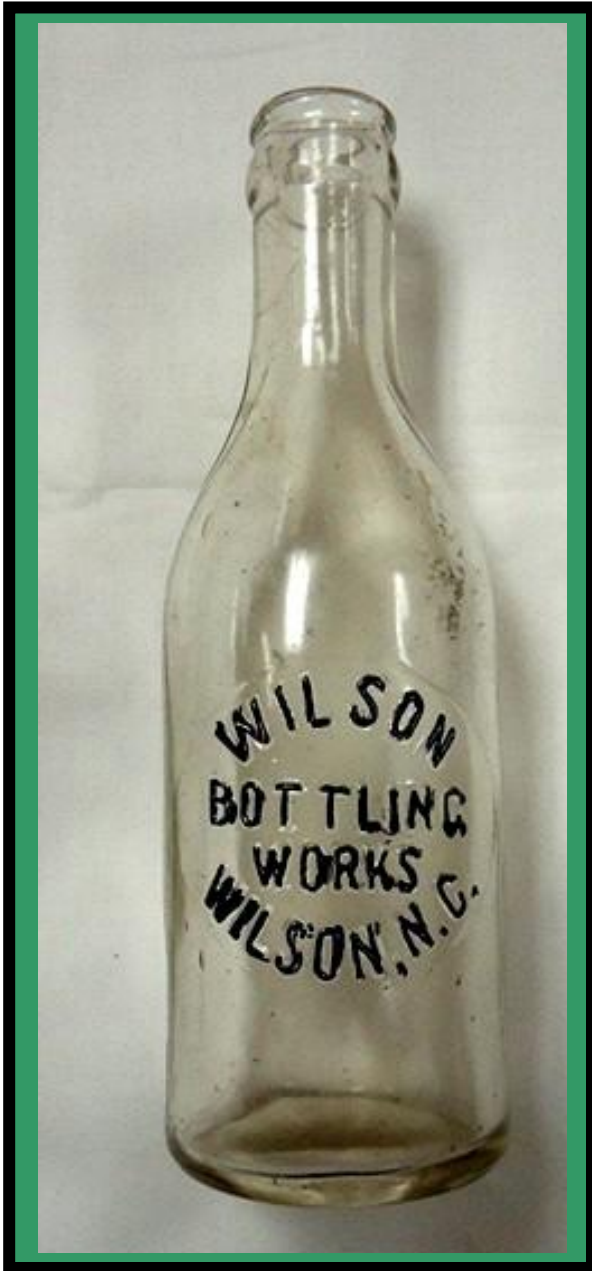
The two circus posters shown above are from the collection of RBC member, Sterling Mann. The value of these posters depend on age and condition. These types of posters can be purchased on eBay from \$15.00 to \$50.00.

Circus posters and signs are gaining in popularity and value. The large 'paint on canvas' sign and the pinball back glass sign shown below could run \$400.00 to well over \$1000.00 depending on size, subject and condition.





These extremely nice sodas were presented by Ronald Hinsley. The Harris Lithia Soda is from Columbia, SC and generally sells for \$80.00 or less. The J.P. Phifer bottle is another story. It is a pretty hard to come by bottle. If you do find one expect to pay a few hundred dollars to bring it home.



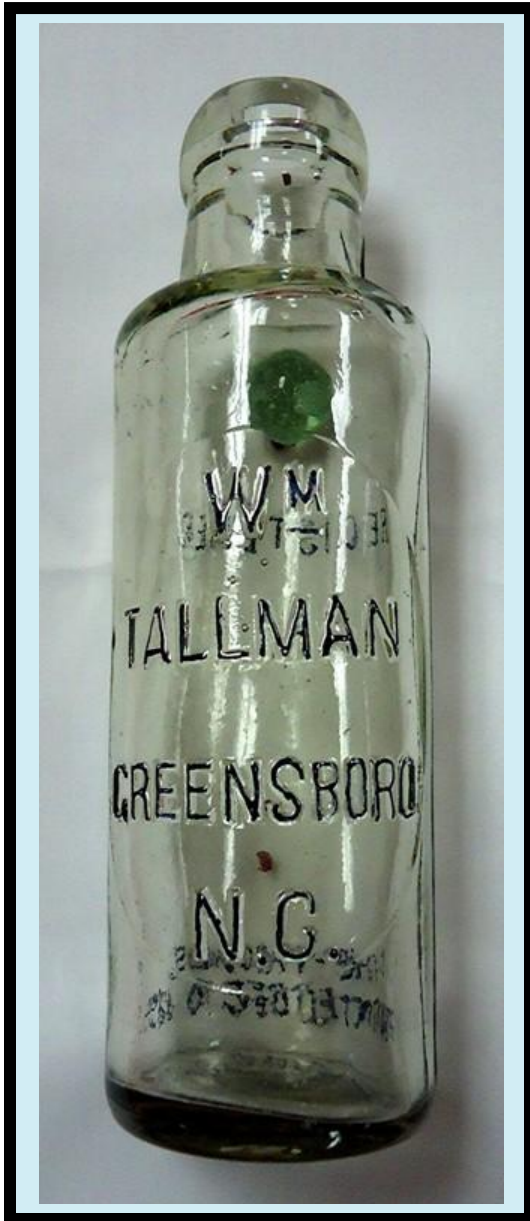
Left: The Wilson Bottling Works bottle with the center slug plate is another nice find of Ronald Hinsley. This rare find is valued from \$200.00 to \$400.00 depending on the condition. Thanks Ron for showing us these nice bottles.

Top: What do you collect? Everyone has different likes and dislikes. Marshall Clements collects bottles embossed "Marshall", "Clements" or "Clem". One of his latest finds is this tiny 2" high "Clements Giant Cement" bottle with a "burst-off" lip. Circa 1880's. This bottle is valued at about \$30.00.

Burst-off - This process variation of the **cracked-off** finish. It is formed as follows - "Hot glass is mouth-blown into a mould until it fills the mould. Continued blowing results in a thin bubble of glass expanding over the mould. This is easily burst, leaving the object with a jagged top"

Note from the Editor: I am still asking readers and club members to send me a photo and information on their favorite item (bottle or collectible). I am planning on a special newsletter of "Reader Favorites". So far I have had very little response. Thanks to those that have taken the time to send me something.

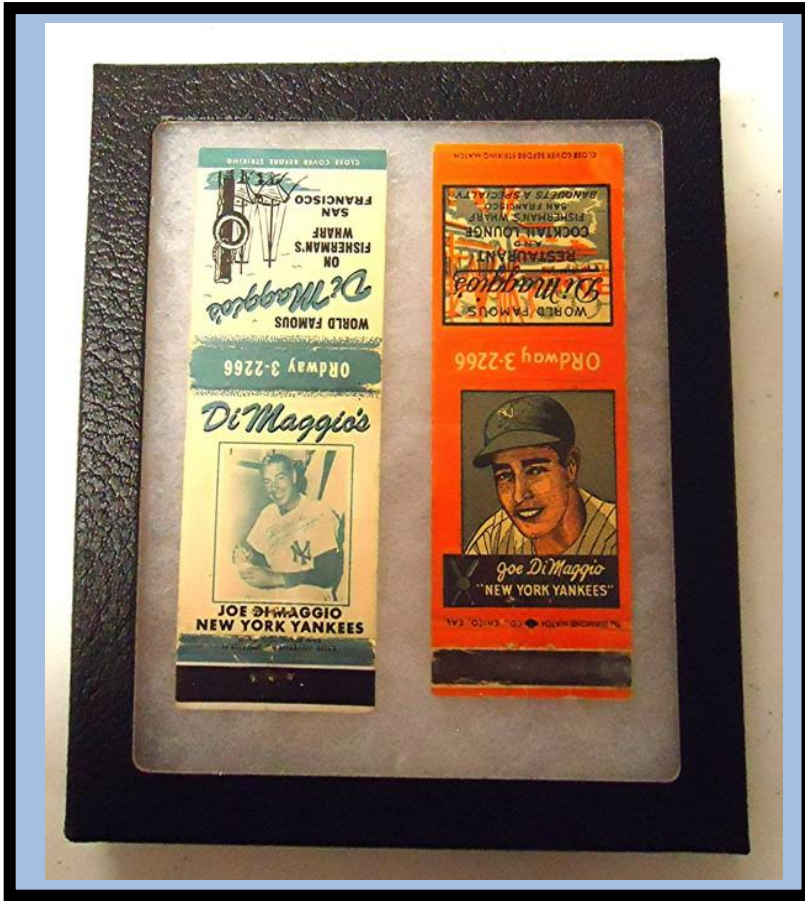
Marshall Clements
Editor: Bottle Talk



Ronald Hinsley showed this nice, and very rare, Wm. TALLMAN bottle with a Codd closure. A "Codd" bottle embossed Greensboro, N.C is a very special find. This bottle is believed to be one of two known to exist. The value of this rare find depends on the negotiating power of the purchaser. You can bet it will not be inexpensive.

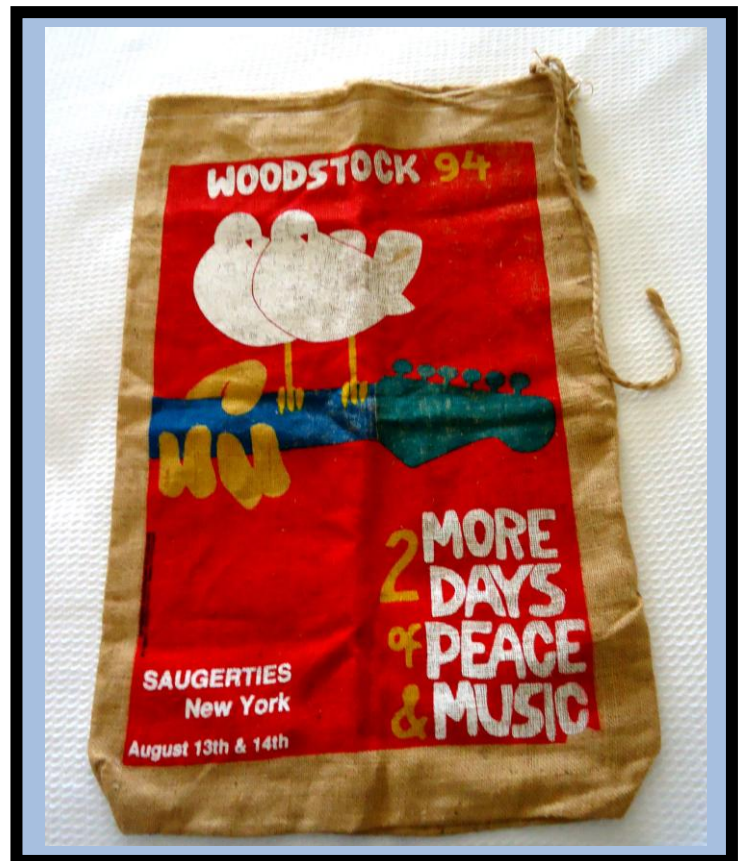
In 1872, British soft drink maker Hiram Codd of Camberwell, London, designed and patented a bottle designed specifically for carbonated drinks. The Codd-neck bottle was designed and manufactured to enclose a marble and a rubber washer/gasket in the neck. The bottles were filled upside down and pressure of the gas in the bottle forced the marble against the washer, sealing in the carbonation. The bottle was pinched into a special shape to provide a chamber into which the marble was pushed to open the bottle. This prevented the marble from blocking the neck as the drink was poured.

From Wikipedia



These nice Joe Di Maggio matchbooks were presented by Frank Bishop. DiMaggio matchbooks generally sell on eBay from \$5.00 to \$30.00 each, depending on condition.

If you are over fifty years old you will probably remember Woodstock '94. Early ticket buyers were presented one of these draw string bags to carry their "stuff" in. The bags are not easy to find but have not increased in value for the last few years. Occasionally you will see one on eBay for around \$20.00. Presented by Marshall Clements.





Hand held CURTA calculators from the collection of RBC member Joe Williams. These calculators were made in the 30's in the Principality of *Liechtenstein*, which is the sixth smallest country in the world. It lies in the heart of the Alps between Switzerland and Austria. These calculators are highly collectible and usually run from \$300.00 to \$2000.00.

CIRTA CALCULATORS

The Curta was conceived by Curt Herzstark (1902–1988) in the 1930s in Vienna, Austria. By 1938, he had filed a key patent, covering his complemented stepped drum, Deutsches Reichspatent (German National Patent) No. 747073. This single drum replaced the multiple drums, typically around 10 or so, of contemporary calculators, and it enabled not only addition, but subtraction through nines complement math, essentially subtracting by adding. The nines' complement math breakthrough eliminated the significant mechanical complexity created when "borrowing" during subtraction. This drum would prove to be the key to the small, hand-held mechanical calculator the Curta would become.

His work on the pocket calculator stopped in 1938 when the Nazis forced him and his company to concentrate on manufacturing measuring instruments and distance gauges for the German army.

Herzstark, the son of a Catholic mother and Jewish father, was taken into custody in 1943, eventually finding himself at the Buchenwald concentration camp. Ironically, it was in the concentration camp that he was encouraged to continue his earlier research: "While I was imprisoned inside [Buchenwald] I had, after a few days, told the [people] in the work production scheduling department of my ideas. The head of the department, Mr. Munich said, 'See, Herzstark, I understand you've been working on a new thing, a small calculating machine. Do you know, I can give you a tip. We will allow you to make and draw everything. If it is really worth something, then we will give it to the Führer as a present after we win the war. Then, surely, you will be made an Aryan.' For me, that was the first time I thought to myself, my God, if you do this, you can extend your life. And then and there I started to draw the CURTA, the way I had imagined it."^[2]

Herzstark worked hard to move his invention from his knowing how to build the device "in principle"^[2] to concise working drawings for a manufacturable device.

The department head's celebration plan did not materialize, but Herzstark's construction plans did. Between April 11, 1945, when Buchenwald was liberated by the United States, and the following November, Herzstark was, after making only a few "detailed improvements" to the design, able to locate a factory in Sommertal, near Weimar, where machinists were skilled enough to work at the necessary level of precision, and walk away with three working models of the calculator.^[2]

The forces of the USSR had arrived in July, and Herzstark feared being sent to Russia, so, later that same month, he fled to Austria. He began to look for financial backers, at the same time filing continuing patents as well as several additional patents to protect his work. The Prince of Liechtenstein eventually showed interest in the manufacture of the device, and soon a newly formed company, Contina AG Mauren, (aka Contina Ltd Mauren) began production in Liechtenstein.

It was not long before the financial backers, apparently having gotten from him all they thought they needed, contrived to force him out by reducing the value of all existing stock to zero, including his one-third interest in the company.^[1] These were the same people who, earlier, had elected not to transfer ownership of the Herzstark's patents to the company, so that, should anyone sue, they would be suing Herzstark, not the company, thereby protecting themselves at Herzstark's expense. This ploy now backfired: without the patent rights, they could manufacture nothing. Herzstark was able to negotiate a new agreement, and money continued to flow to him.

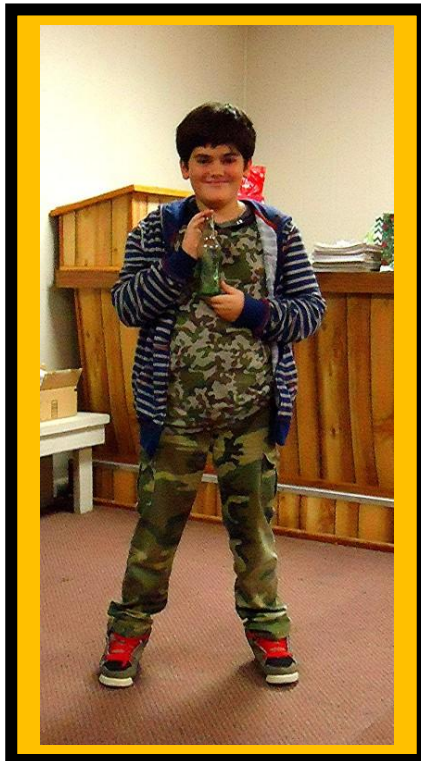
Curtas were considered the best portable calculators available until they were displaced by electronic calculators in the 1970s.^[1]

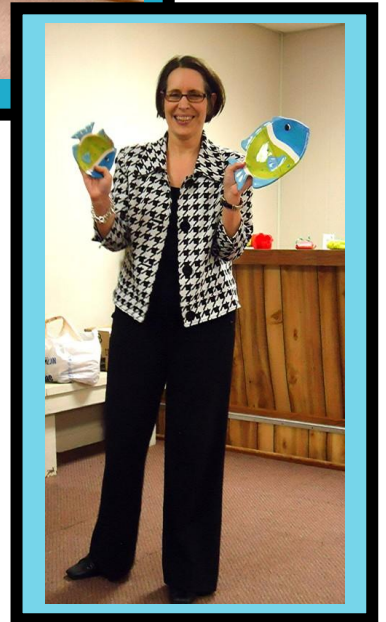
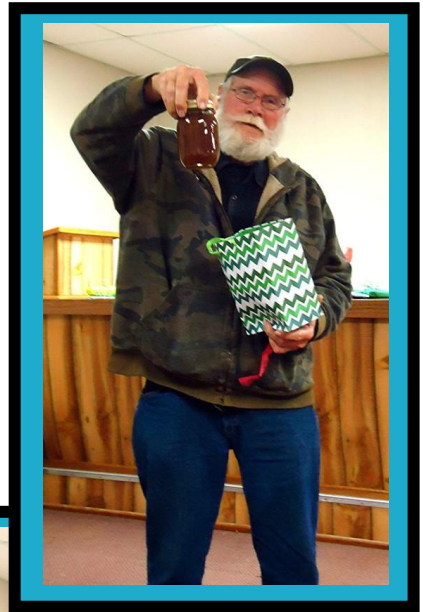
From Wikipedia

RBC CHRISTMAS PARTY



You've seen the best.....Now for the rest..





Reader Feedback

Response by Jeff Fitzgerald to the green Worley's Ginger Ale bottle shown in the September - October issue of Bottle Talk..

I found the photo of the green Worley's Pale Dry bottle very interesting. Worley must have bottled a ginger ale at some time - most Worley bottles I have seen are clear glass. Many of your readers/members may know that Carl Person Worley, Sr. of Selma, NC began bottling Hayo-Cola (headquartered in Norfolk, VA) and his own Worley's Beverages in 1914 in and around Johnston County, NC. Worley also bottled and sold Taka-Kola (headquartered in Richmond, VA) in the early 1920's during its short-lived existence.

It is unknown how long Worley bottled Hayo-Cola, but he partnered with Charles Sanford Korschun, Sr. of Goldsboro Orange Crush Bottling Company in 1936 to acquire the Pepsi-Cola franchise from Marvin Burnett of Durham Pepsi-Cola during Pepsi-Cola Company's massive refranchising project. Korschun and his wife, Belle, acquired the Goldsboro Orange Crush franchise from Thomas B. Hillman before 1934. When Burnett acquired the Raleigh Pepsi-Cola franchise, the Goldsboro/Selma territory, consisting of Johnston, Wayne, (part of) Sampson, (part of) Duplin, and (part of) Wilson Counties, was included. Knowing he could not service this huge, rural area so far from his only bottling facility in Durham, Burnett just kept northern Johnston County, but let the rest of the Goldsboro territory go to Worley and Korschun. Worley and Korschun incorporated Pepsi-Cola Bottling Company of Goldsboro, Inc. on 12/31/1936, locating in the Korschun-owned Goldsboro Orange Crush Bottling Company facility at 108 West Chestnut St. in downtown Goldsboro. Worley, Sr. was named President, Belle Korschun was named Vice-President, while Charles S. Korschun, Sr. was named Secretary/Treasurer of the new venture. The Korschuns later moved their Orange Crush operation and continued to operate it separately at 108 West Mulberry St. It is believed that Worley also continued to operate Worley's Beverages from Selma during this time. Both families had their sons, Carl P. Worley, Jr. and Charles S. "Sandy" Korschun, join the Goldsboro Pepsi-Cola organization in the 1940's.

In the mid-1950's the 2 families found that they could not continue to operate the business together, so Goldsboro Pepsi-Cola was divided in half, with Worley taking the Selma territory, consisting of southern Johnston, northern Wayne, and southern Wilson Counties, incorporating as Pepsi-Cola Bottling Company of Selma, Inc. on 12/31/1954. The Korschuns remained in Goldsboro with the remaining territory of southern Wayne, northern Duplin, and northern Sampson Counties. By 1956, another brand, Mt. Dew, was growing in popularity. The Korschun family declined to add the Mt Dew brand in Goldsboro, so Worley took it on in both his Selma Pepsi territory and Korschun's Goldsboro Pepsi territory. Worley opened a Mt Dew/Worley's Beverages warehouse in Goldsboro to service the growing area, later acquiring the 7-Up franchise in 1987 for both Selma and Goldsboro, all of which remained a spark of conflict between the 2 families until 1991 when Worley sold his Selma Pepsi/7-Up franchises to PepCom Industries of Raleigh and his Goldsboro Mt Dew/7-Up franchises to Korschun. The Korschuns sold their Goldsboro Pepsi/7-Up operation to PepCom Industries of Raleigh in 1999.

Jeff Fitzgerald
Roxboro, NC

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Oxford Bottle Man

Taylor Currin
Antique Bottle Collector

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taylorcurrin@embarqmail.com
oxfordbottleman0810@gmail.com

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BOTTLES

Jack is also looking for items from Lenoir, N.C.

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SHOW CALENDAR

31 January 2015 (Saturday) **Rome, Georgia** – **Rome Bottle and Collectibles Club Annual Show and Sale**, 8:00 am to 3:00 pm, set-up Friday, 3:00 pm to 8:00 pm at the Rome Civic Center, 402 Visitors Center Drive, Rome, Georgia, Contact: Jerry Mitchell, PO Box 475, Bremen, Georgia 30110, 770.537.3725, mitjt@aol.com or Bob Jenkins, 285 Oak Grove Road, Carrollton, Georgia 30117, 770.834.0736

20 & 21 February 2015 (Friday & Saturday) **Columbia, South Carolina** – **42nd Annual South Carolina Antique Bottle Show & Sale** at the Meadowlake Park Center, 600 Beckman Road, Columbia, South Carolina 29073, Friday 11:00 am to 6:00 pm & Saturday 9:00 am to 1:00 pm, No early admission fee, Set-up Friday at 10:00 am, Cost of admission for show: Donation to The Boys & Girls Club of the Midlands requested, **South Carolina Bottle Club**, southcarolinabottleclub.com, Contact: Marty Vollmer, Club President, 1091 Daralynn Drive, Lexington, South Carolina 29073, 803.755.9410, martyvollmer@aol.com, **FOHBC Member Club**

08 March 2015 (Sunday) **Baltimore, Maryland** – **The Baltimore Antique Bottle Club's 35th Annual Show & Sale**, 8:00 am to 3:00 pm., web: baltimorebottleclub.org, Physical Education Center, CCBC-Essex, 7201 Rossville Boulevard, (I-695, Exit 34), Contact: Rick Lease, 410.458.9405, finksburg21@comcast.net or Andy Agnew (for contracts), 410.527.1707, medbotls@comcast.net **FOHBC Member Club**

18 April 2015 (Saturday) **Salisbury, North Carolina** - **9th Annual Piedmont Bottle & Pottery Club Show** at the Salisbury Civic Center, 315 S. Martin Luther King Avenue, Salisbury, North Carolina 28144, Saturday 8:00 am – 2:00 pm, No early admission, Set-up: Saturday 6:30 am, Free admission, **Piedmont Bottle & Pottery Club**, antiquebottles.com/piedmont, Contact: John Patterson, Show chairman, 704.636.9510, ncmilks@carolina.rr.com **FOHBC Member Club**

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31 July – 02 August 2015 (Saturday & Sunday) **Chattanooga, Tennessee** - **FOHBC 2015 National Antique Bottle Show** at the Chattanooga Convention Center, Sunday August 2, with dealer set-up and early buyers on Saturday. The Chattanooga Marriott Downtown will be the host hotel and is connected to the convention center. The banquet/bottle competition, seminars, auction, and membership meetings will be held at the Marriott. Jack Hewitt and John Joiner are serving as show co-chairpersons. [Contracts and Information](#) **FOHBC National Show**

The show schedule published in BOTTLE TALK will generally list shows of interest on the east coast. It is not meant to be a complete list of all upcoming shows.

BLAST FROM THE PAST



I took this photo at the 2007 Pepsi Fest in Indianapolis, Indiana. If you want to see some cool Pepsi stuff and have a really good time, I suggest you schedule a trip to Indianapolis for Pepsi Fest #29, March 19th - 21st, 2015.

**Marshall Clements
Editor: Bottle Talk**